Annual Plan 2021
*Ratified at the Virtual General Assembly, October 2020*

1. Planning of the World Breeding Championships together with FEI

2. Working on EU legislation in cooperation with European Horse Network and other Organisations

3. Improving overall communication between the WBFSH and its studbooks through implementation of the marketing and communications plan.

4. Continued improvement of the overall collaboration between the WBFSH and FEI, for example through the WBFSH FEI Council.

5. Finalised implementation of a suitable platform that will provide clean, verified pedigree data, to enable data exchange with the FEI.

6. Verified breeding information on starting lists and other media

7. Sponsorships – work on attracting additional sponsors

8. Contact to international federations (COPA, EAAP etc)

9. Continued support of international organisation of young breeders’ competition

10. Promotion and maintenance of the WBFSH rankings of horse breeders, studbooks and Stallions

11. Raising the profile & gaining greater recognition of the WBFSH through new initiatives e.g. development of our presence on social media, development of the idea that breeders get a share of competition prize money.

12. Continued the work of the WBFSH CIGA committee

13. Progress with the establishment of WBFSH International Breeding Values (IBVs)

14. Continued work with EQUIS to provide a database management system for small Studbooks

15. Continued work with appointed task force to explore and develop a solution for tracing genetic material.